

Graphic Designer - UI & UX Designer



Portfolio: www.elifkuvanlik.com
elifkuvanlik@gmail.com
+31 6 21 54 83 75
5658 HV, Eindhoven, the Netherlands



I am a digital designer with strong creative skills especially in social media design, brand development, and web design. I can create high-quality productions with state of the art tools. Committed to client satisfaction, I pride myself on my ability to translate ideas into visually impactful designs that elevate brands and captivate audiences.



Skills

Social Media Design
Brand Identity Design
Visual Design
Motion Design
Video/Photo Editing
User Interface & Experience Design
Prototyping & Wireframing
Visual Communication
Content Creation / Writing
Design Research
Accessibility

Tools

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe InDesign
Figma
Adobe XD
Shopify
Notion
Miro
Microsoft Office

Experience

Flames Creative Studio, Eindhoven,

Founder & Freelance Designer

Established and operated Flames Creative Studio, a sole proprietorship specializing in delivering high-quality freelance graphic and digital design services. **Clients:** Aşkınkaya Boutique, Saksı Kampüs, More than Ten α HeyMarketing's clients (Nihon Sport, Expivi, Floynk).

ISKO International, Eindhoven,

01.2023 - Present

2023 - Present

Freelance Digital Designer

At ISKO, Seven7original, and Artefit (ISKO's sub-brands), my responsibilities include designing both static and dynamic materials for campaigns, newsletters, banners, and social media. Furthermore, I am conducting UI/UX studies to enhance website experiences.

Talent Chase, Istanbul,

01.2021 - Present

Freelance Graphic Designer

I create social media posts and motion animations for Talent Chase's LinkedIn page while also designing corporate identities including logo revisions, business cards, promotional materials, and more.

University of Applied Sciences, Amsterdam,

2021 - 2022

Digital Designer

During my Masters in Digital Design, I engaged in UX, UI, and visual design projects for multiple clients, encompassing a knowledge-base platform for DEAC focused on electric aircraft, an interactive experience for AUAS, and a web-based search engine for OBA.

Jobs Studio, Ankara,

09.2019 - 01.2021

Graphic Designer

As a graphic designer at Jobs Studio (an advertising agency), I handled a wide range of client projects, including social media posts, video animations, and branding for industries spanning hotels, healthcare, clothing brands, defense, schools, and catering companies.

Jobs Studio, Ankara,

06.2019 - 08.2019

Graphic & Motion Designer Intern

As an intern at Jobs Studio (an advertising agency), I contributed to graphic and motion design projects, including social media posts, video production, editing, and client branding.

Grafikir, Ankara,

07.2018 - 08.2018

Graphic Designer Intern

During my 1-month internship at Grafikir (an advertisement agency), I contributed to visual editing for advertisements of a furniture brand and also worked on invitation and content designs for an upcoming international food symposium.

Education

Master of Science (MSc)

2021 - 2022

Digital Design

University of Applied Sciences / Amsterdam, the Netherlands

Bachelor of Arts (BA)

2016 - 2020

Communication and Design

Bilkent University / Ankara, Türkiye

Languages

English - Advanced | Turkish - Native | French - Beginner